

#### **MISSION STATEMENT**

AltaSea accelerates scientific collaboration, facilitates job creation and inspires the next generation for a more sustainable ocean.

#### **TAG LINE**

Where ocean innovators work together.

### To fulfill our mission, AltaSea will:

# Expand science-based understanding of the ocean

The Science Hub at AltaSea convenes and supports the world's best marine scientists as they conduct breakthrough research and discover solutions to environmental problems.

#### Incubate and sustain ocean-based business

The Business Hub at AltaSea nurtures new and existing businesses that commercialize scientific breakthroughs and emerging technologies to create ocean-related products, services and local jobs.

## Pioneer education and outreach

The Education Hub at AltaSea ignites passion and commitment with programs that immerse children and adults in the critical role that the ocean has on our planet.

## **CORE VALUES**

## **Innovation**

We are pioneers of the future.

#### Transformation

We foster a more sustainable world.

#### <u>Integrity</u>

We do the right thing.

### **Determination**

We never give up.

#### **ORGANIZATIONAL PRIORITIES**

#### #1 Fundraising

Raise the funds to bring AltaSea to full fruition.

#### #2 The Build

Build the campus on time and on budget.

### #3 Strategic Partnerships

Engage the best of the best.