



# COMMUNICATIONS INTERN



## ABOUT THE COMPANY:

Holdfast Aquaculture, Inc. is a hatchery and seed company for the growing sustainable aquaculture industry. Promoting a healthy planet and healthy people are core values in our mission to support sustainable food systems. We use innovative land-based Recirculating Aquaculture Systems to maximize control and densities while reducing inputs and waste, and specialize in low-trophic species such as seaweeds and bivalves (arguably the most sustainable sources of protein on the planet). We work on both commercial and R&D projects to close the gap between research and best industry practices, and are the first hatchery in Southern California to introduce locally sourced and native species for aquaculture production. We also work with a number of partners to promote market growth, workforce training, education, social license and equitable access.

## DESCRIPTION:

Holdfast Aquaculture, Inc. is seeking a motivated and creative intern with a strong interest in communications, marketing, and environmental sustainability.

As a hatchery and seed company at the forefront of sustainable aquaculture, Holdfast is dedicated to promoting healthy people and a healthy planet through innovative, land-based Recirculating Aquaculture Systems (RAS). We specialize in low-trophic species such as seaweeds and bivalves, working across both commercial and research-driven projects.

## DESIRED EXPERIENCE:

We are looking for an intern who is enthusiastic about digital storytelling and passionate about building community engagement around climate-forward solutions. The ideal candidate will assist in developing and managing digital content across platforms, including social media posts, website updates, and multimedia assets. Interns with photo/video editing skills and a keen visual eye are especially encouraged to apply.

### Key Responsibilities:

- Create and schedule engaging social media content tailored to different audiences
- Design graphics, videos, and other visual content for educational and promotional use
- Contribute to website content updates and strategic planning for online engagement
- Participate in demographic analysis to enhance targeted outreach
- Support communication efforts that highlight ongoing research and industry partnerships
- Assist researchers with hands-on tasks in the lab, seed bank, and aquaculture tanks

## SCHEDULE:

- 8+ hours per week is preferred to ensure sufficient time to work on long-term projects.
- Work will be done in person at 2206 Signal PL., San Pedro, CA 90731





# COMMUNICATIONS INTERN



## ABOUT THE COMPANY:

Kelp Ark is a nonprofit organization dedicated to the conservation of seaweed. Our mission is to preserve the biodiversity of seaweed (or macroalgae) by establishing and maintaining an ex-situ seed bank of seaweed species. We further our mission by developing resources and technology to serve as a seaweed hub and resource base for farmers, restorationists, and scientists to better serve our oceans. We are also dedicated to serving our community via ocean and aquaculture education and ocean food literacy prioritizing outreach to underserved populations.

## DESCRIPTION:

The intern will gain experience in content creation and develop skills in creative storytelling, demographic analysis, strategic planning, engagement, and community building while getting hands-on experience learning about kelp conservation and aquaculture practices.

Responsibilities: Assisting with social media management (Instagram, Facebook, LinkedIn) | Supporting content creation (graphics, blog posts, email newsletters) | Assisting with donor outreach and engagement strategies | Conducting research on marketing trends, fundraising strategies, and potential partners.

## DESIRED EXPERIENCE:

- Experience in content creation
- Interest in conservation and sustainability
- Experience with Microsoft Word, Excel, and PowerPoint
- Experience with Canva
- Experience with Google Workspace (Knowledge in marine science and aquaculture is appreciated, but not required)

## WORKPLACE EXPECTATIONS:

- Regular check-ins with the Outreach and Partnership Associate
- Must be proactive, self-motivated, and comfortable working independently
- Professional communication skills and ability to collaborate with the team
- Adherence to Kelp Ark's mission, values, and branding guidelines

## SCHEDULE:

- In-person at the AltaSea campus in San Pedro, CA
- 10-15 hours per week, Monday through Friday, 9:00 am - 5:00 pm
- Flexibility based on the intern's availability and project deadlines
- Occasional evening or weekend work for events and fundraising campaigns





# SCHOLASTIC MARKET INTERN



## ABOUT THE COMPANY:

ABC Solar Incorporated, a pioneering force in the solar energy industry, has been at the forefront of delivering innovative and efficient solar solutions since its inception. Renowned for its expertise in solar electric grid-tie systems, ABC Solar has built a solid reputation for designing and installing high-quality solar systems that are uniquely tailored to meet the specific needs of each property.

## DESCRIPTION:

The Scholastic Market Intern for The Solar Bible (17<sup>th</sup> ed.) will support ABC Solar's initiative to introduce the Good Morning Sunshine! K-6 curriculum into schools. This role involves researching curriculum adoption processes, analyzing STEM education trends, and developing outreach and marketing strategies.

The intern will help create promotional materials, identify strategic partners, and contribute to the launch plan for this sustainability-focused educational program.

### Key Responsibilities:

- Research K-6 STEM programs and clean energy education initiatives
- Identify 50 potential school/district partners and curriculum buyers
- Develop outreach strategies and educator contact templates
- Create marketing materials (flyers, sample lessons, NGSS charts)
- Recommend distribution channels and strategic partnerships
- Present findings to support the 2026 School Launch Plan

## QUALIFICATIONS:

- Strong research and writing ability
- Interest in education, sustainability, or renewable energy
- Familiarity with Google Workspace, Canva, or similar tools
- Bonus: Knowledge of educational publishing or STEM Outreach

## WORKING CONDITIONS:

- Ability to sit for extended periods and perform computer-based work | Occasional light lifting, up to 15 lbs. | Comfortable interacting with student groups and educators in an outreach setting

## SCHEDULE:

- Hybrid (AltaSea, San Pedro, CA)
- Flexibility during business hours.